



3 SIMPLE STEPS

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WHY BECOME A DESIGNSHARE PARTNER?

Compelling Numbers:

18 million hits per year
13 million individual page views per year
1.8 million Unique Visitor Sessions per year

Growing Traffic:

Traffic to DesignShare grew by an unprecedented 50% over the last year alone.

Worldwide Recognition:

Since 1998, DesignShare has been recognized as the Industry's #1 source for the most cutting edge information, and case studies. DesignShare is the place to be if you are an education architect, planner, manufacturer or other industry partner.

Better & Less Expensive Than Print:

Unlike far more expensive print listings for comparable coverage, a DesignShare listing works for you 24 hours a day, 7 days a week, 365 days of the year.

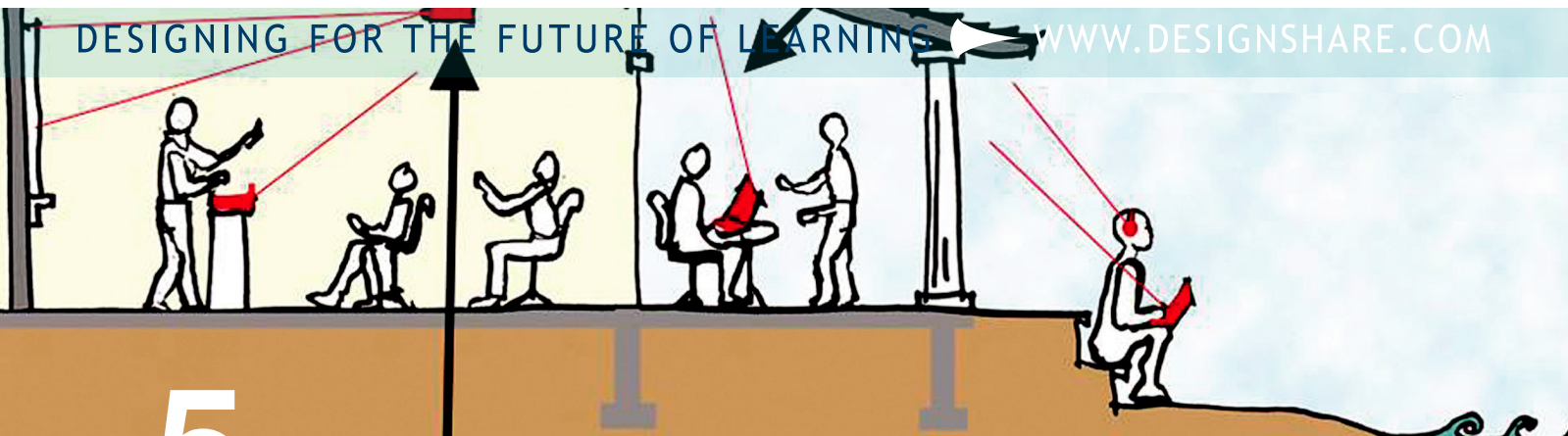
Partners in Education Program



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BENEFITS OF BECOMING A DESIGNSHARE PARTNER IN EDUCATION

- 1. Largest Visitor Base:** No matter which segment of the educational facilities market you are trying to reach, DesignShare will get your message to them more effectively than any other competitor. Our visitor statistics are listed on page one. What all this means is that instead of reaching a few thousand people, your message will, instead be heard by millions.
- 2. Most Current Database:** DesignShare Newsletters and Announcements reach over 12 thousand of the top decision-makers in Government and in the Education Planning, Architecture, Manufacturing and Related Industries. We take pride in keeping our lists updated on a regular basis.
- 3. Credibility Counts:** Unlike blast junk emails that end up in trash cans, DesignShare's reputation for quality established over 8 years means our emails get through—that means, your audience will hear exactly what you have to say.
- 4. Content is King:** People come to DesignShare because we have the best content in the world when it comes to innovation in educational facilities. With hundreds of original case studies that can be found nowhere else and dozens of original articles on the latest trends in education and educational facilities, DesignShare expects to keep growing over the coming years.
- 5. Completely Retooled Website:** Not only do we look different, but we are also better. With better search features, more original content and a worldwide cadre of professional members, DesignShare will continue to enjoy its #1 Industry position for innovation for many years to come.
- 6. Free Enhanced Listing:** Every industry partner gets a free Enhanced Listing in our Partner Directory.
- 7. Completely Searchable Directory:** We have made it really easy for you to be found and noticed.
- 8. Self-Editable Listing:** You can tailor your Directory listing so that it says exactly what you want it to say. No other web-based service gives you this option.
- 9. Market Association:** Be associated with the world leader in educational facilities leadership. DesignShare has won 7 international awards for excellence and the accolades keep coming from technology and educational leaders everywhere.
- 10. Top Awards Program:** A DesignShare Award for excellence is one of the top industry honors. That is because DesignShare's annual awards program takes great pains to showcase only the world's most innovative examples of good design. The DesignShare Awards Review Team is comprised of 12 world leaders with impeccable international reputations.
- 11. Benefit from Extensive Market Research/ Project Library Access:** As a Partner in Education, you will contribute to DesignShare's important mission to continue its key role as the one-stop-shop for innovation, information, ideas, case studies, collaboration, research and access to educational facilities professionals and industry providers from every corner of the world. There is, literally, nowhere else in the world where this kind of information is freely accessible to all.



5 PARTNERSHIP CHOICES

	DESCRIPTION OF BENEFIT	1 Education Partner	2 Education Sponsor	3 Silver Sponsor	4 Gold Sponsor	5 Platinum Sponsor
1	Enhanced Directory Listing: First completely editable online Directory that provides logo, contact information, website link and brief profile of Partner firm or Professional	✓	✓	✓	✓	✓
2	Name Appears on 10% of All Interior Pages. Anticipated Interior Page Views for 2007 = 1.2 – 2 Million		✓			
3	Name Appears on 25% of All Interior Pages. Anticipated Interior Page Views for 2007 = 3 – 4 Million			✓	✓	
4	Name Appears on 50% of All Interior Pages. Anticipated Interior Page Views for 2007 = 6 – 8 Million					✓
5	50% of Awards Pages: Sponsor Name will be listed on at least 50% of all Design Awards and Original Articles Pages (these are the most popular pages on DesignShare)			✓	✓	
6	100% of Awards Pages: Sponsor Name will be listed on 100% of all Design Awards and Original Articles Pages (these are the most popular pages on DesignShare)					✓
7	Name Appears on Home Page: Anticipated Home Page Views for 2007 = 2 Million				✓	✓
8	Sponsor gets Dedicated Page on DesignShare					✓
9	50% of E-Newsletters include Sponsor Name and Logo. Three e-newsletters during 2007 that will be mailed to 12,000 subscribers				✓	
10	100% of E-Newsletters include Sponsor Name and Logo. Six e-newsletters during 2007 that will be mailed to 12,000 subscribers					✓
11	Awards Sponsorship: Sponsor Name and Logo included on world's #1 Design Awards Program Notices and 3 Print Publications				✓	✓
12	Conference Sponsorship: Sponsor will be listed as Conference supporter. Last conference attracted audience from 14 countries					✓
13	Partner with DesignShare: Sponsor will participate directly in DesignShare Business Strategy, Engage in Joint Branding Programs, develop products for Education Marketplace and Support Original Industry Research					✓
	ANNUAL COST	\$250	\$1,000	\$5,000	\$10,000	\$25,000



5 WAYS TO PAY

SIGN UP AND SELECT PAYMENT OPTION

- 1. By Mail:**
Complete this Form and Mail to:
DesignShare Partners in Education Program
110 Malcolm Avenue
Minneapolis, MN 55414
- 2. By Fax:**
Complete this Form and Fax to:
612-676-0758
- 3. Wire Transfer:**
Designshare, Inc., Wells Fargo Bank,
1221 Nicollet Mall, Minneapolis, MN 55403;
Routing/ABA: 121000248;
Account #: 0671765576;
International Swift Code: WFBIUS6S;
Pellex Code: 184904 Wells UT
- 4. By Phone** (Platinum, Gold And Silver Sponsors Only):
Call Lisa Peterson at 612-676-0700
- 5. By Email:**
Email accounting@designshare.com (Lisa Peterson) with contact details and level of sponsorship. You will receive an emailed invoice which can then be returned with payment.
- 6. Online Payment Coming Soon**

Company Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Country: _____

Contact Name: _____

Contact Email: _____

Website: _____

Telephone: _____

Fax: _____

Please sign us up for a one-year:

- Platinum Sponsorship (\$25,000)
- Gold Sponsorship (\$10,000)
- Silver Sponsorship (\$5,000)
- Education Sponsorship (\$1,000)
- Education Partnership (\$250)

Billing Address:
(if same as above,
leave blank)

City: _____

State: _____ Zip: _____

Country: _____

Contact Name: _____

Payment Options

- I'd like to pay by Check
 - My payment is enclosed
 - Please send me an invoice (this option is not available for payments less than \$1,000)
- I'd like to pay by Credit Card
 - VISA MasterCard AMEX

Card #: _____ - _____ - _____ Expiration Date: ____/____

Signature (Name on Card): _____