

2 SIMPLE STEPS

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WHY BECOME A DESIGNSHARE SPONSOR?

DESIGNSHARE'S GROWING VISION:

DesignShare is a mission-driven site where anyone can network with key industry leaders, disperse original research, locate education related information in an extensive archive bank and learn who's who in the Educational Facilities Design World. It is the premier website for K-12 and university design information. Sponsorships allow DesignShare to continue its history of providing high quality programming, such as a monthly e-newsletter, Design Awards program, global school profiles and case studies. Our e-newsletter reaches thousands, going out key decision makers in educational facility planning all around the world.

COMPELLING NUMBERS:

DesignShare.com welcomes 1,000,000+ Visitors per year

WORLDWIDE RECOGNITION:

Since 1998, DesignShare has been recognized as the Industry's #1 source for the most cutting edge information and case studies. DesignShare is the place to be if you are an education architect, planner, manufacturer or other industry partner.

BETTER AND LESS EXPENSIVE THAN PRINT:

Unlike far more expensive print listings for comparable coverage, a DesignShare listing works for you 24 hours a day, 7 days a week, 365 days of the year. DesignShare subscribers are highly engaged, which means Partners in Education are noticed. Marketing does not get much easier than this!



**Partners
in
Education
Program**



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BENEFITS OF BECOMING A DESIGNSHARE PARTNER IN EDUCATION

1. **LARGEST VISITOR BASE:** No matter which segment of the educational facilities market you are trying to reach, DesignShare will get your message out there more effectively than any other competitor. Our visitor statistics are listed on page one. What all this means is that instead of reaching a few thousand people, your message will, instead be heard by millions.
2. **MOST CURRENT DATABASE:** DesignShare's e-Newsletters and announcements reach over 20,000 of the top decision-makers in Government and in the Education Planning, Architecture, Manufacturing and related industries. We take pride in keeping our lists updated on a regular basis.
3. **MORE E-NEWSLETTERS:** DesignShare's increase in e-newsletters, passionate columns, links to breaking news from the industry and research tidbits from the experts mean you'll be better informed and better prepared.
4. **CREDIBILITY COUNTS:** Unlike blast junk emails that end up in trash cans, DesignShare's reputation for quality established over 10 years means our emails get through—that means, your audience will hear exactly what you have to say.
5. **CONTENT IS KING:** People come to DesignShare because we have the best content in the world when it comes to innovation in educational facilities. With hundreds of original case studies that can be found nowhere else and dozens of original articles on the latest trends in education and educational facilities, DesignShare expects to keep growing over the coming years.
6. **COMPLETELY RETOOLED WEBSITE:** Not only do we look different, but we are also better. With better search features, more original content and a worldwide cadre of professional members, DesignShare will continue to enjoy its #1 Industry position for innovation for many years to come.
7. **ENHANCED PROFILE PAGE:** Every partner gets an enhanced profile page that is included in the online Directory. The enhanced profile page includes more information specifically aimed at marketing products and services.
8. **COMPLETELY SEARCHABLE DIRECTORY AND RESEARCH ARCHIVE LIBRARY:** We have made it really easy for you to be found and noticed.
9. **MARKET ASSOCIATION:** Be associated with the world leader in educational facilities leadership. DesignShare has won 7 international awards for excellence and the accolades keep coming from technology and educational leaders everywhere.
10. **ENHANCED ARCHIVE LIBRARY:** Find exactly what research, article, case study or blog entry you need in just seconds.
11. **BENEFIT FROM EXTENSIVE MARKET RESEARCH/PROJECT LIBRARY ACCESS:** As a Partner in Education, you will contribute to DesignShare's important mission to continue its key role as the one-stop-shop for innovation, information, ideas, case studies, collaboration, research and access to educational facilities professionals and industry providers from every corner of the world. There is, literally, nowhere else in the world where this kind of information is freely accessible to all.



3 PARTNERSHIP CHOICES

		1 Silver Sponsor	2 Gold Sponsor	3 Platinum Sponsor
1	Enhanced Profile Page: Market your services, your firm, designs or products in DesignShare's online Directory. Page includes main photo or logo, contact information, company information, website link, and up to 4 photos. One profile page per annual membership. <i>*Please complete DesignShare Profile Page Packet information</i>			
2	Name Appears on Home Page: Anticipated Home Page Views for 2009 = 1,000,000			
3	Name Appears on 25% of All Interior Pages.			
4	Name Appears on 50% of All Interior Pages.			
5	Name Appears on 100% of All Interior Pages.			
6	100% of e-newsletters include Sponsor Name. Monthly e-newsletters sent to over 16,000 subscribers			
7	100% of e-newsletters include Sponsor Name and Logo. Monthly e-newsletters sent to over 16,000 subscribers			
8	Conference Sponsorship: Sponsor will be listed as Conference supporter. Last conference attracted audience from 14 countries			
9	Partner with DesignShare: Sponsor will participate directly in DesignShare Business Strategy, Engage in Joint Branding Programs, develop products for Education Marketplace and Support Original Industry Research			
10	Case Study Sponsorship: DesignShare releases quarterly case studies of educational facilities around the world (2 per quarter). Each case study will feature Sponsor's logo			
	ANNUAL COST	\$5,000	\$10,000	\$15,000

We value the suggestions and ideas that come from our partners, members and e-newsletter subscribers. DesignShare is continually striving to provide additional benefits and exposure to our Partners in Education.



3 WAYS TO PAY

SIGN UP AND SELECT PAYMENT OPTION

1. **By Mail:**
 Complete this Form and Mail to:
 DesignShare Partners in Education Program
 c/o Sally Zesbaugh
 8001 West 86th Street Circle
 Bloomington MN 55438

2. **By Fax:**
 Fax Sally Zesbaugh at 952-881-4127

3. **By Email:**
 accounting@designshare.com (Sally Zesbaugh) and
 clare@designshare.com (Clare Vogel) with contact
 details and level of sponsorship. You will receive an
 emailed invoice which can then be returned with
 payment.

Online Payment Coming Soon!

For more information about DesignShare's Partners in Education Program, please visit www.designshare.com or contact Clare Vogel at clare@designshare.com

Company Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Country: _____

Contact Name: _____

Contact Email: _____

Website: _____

Telephone: _____

Fax: _____

Please sign us up for a one-year:

- Platinum Sponsorship (\$15,000)
- Gold Sponsorship (\$10,000)
- Silver Sponsorship (\$5,000)

Billing Address:
 (if same as above,
 leave blank)

City: _____

State: _____ Zip: _____

Country: _____

Contact Name: _____

Payment Options

- I'd like to pay by Check
 - My payment is enclosed
 - Please send me an invoice (this option is not available for payments less than \$1,000)

I'd like to pay by Credit Card
 VISA MasterCard AMEX

Card #: _____ - _____ - _____ - _____

Expiration Date: ____/____